



What is SIFE?

SIFE was founded in 1975 in the United States.

SIFE began its global expansion in 1995 and over the next several years, national organizations were launched all over the world.



SIFE Countries

Albania	Germany	New Zealand	Thailand
Australia	Guatemala	Nicaragua	South Korea
Azerbaijan	India	Nigeria	Swaziland
Belarus	Kazakhstan	Philippines	Sweden
Botswana	Kenya	Poland	Turkmenistan
Brazil	Korea	Puerto Rico	Ukraine
Canada	Kyrgyzstan	Russia	United Kingdom
Chile	Lesotho	Singapore	United States
China	Malaysia	Senegal	Uzbekistan
Egypt	Malta	Slovenia	Zimbabwe
El Salvador	Mexico	South Africa	
France	Morocco	Spain	
Ghana	Netherlands	Tajikistan	

Our Vision:

To be a catalyst for the development of leaders who will create a better world through business.

Our Mission:

We create global partnership between business and higher education that prepare university students to make a meaningful contribution toward a better world as entrepreneurs and business leaders by challenging them to address real world business and economic issues in their communities.

- SIFE students form teams that serve their communities by developing projects that take what they are learning in their classrooms about business and use it to solve real world problems for real people.
- SIFE program concentrates on five areas:

***Market Economics,
Success skills,
Entrepreneurship,
Financial literacy and
Business ethics.***

The students are led by Faculty advisor who challenge them to develop projects that specifically meet the unique needs of their communities. Their efforts help aspiring entrepreneurs, struggling business owners, low-income families and children experience success.

SIFE teams presents the results of their community projects annually at national and international competitions. Business executives judge the competitions and select the winners based on which teams they believe were most effective at educating others their projects.





Through SIFE, university students improve their communities and experience profound personal growth. As these young people assume leadership roles of significance and influence, they will be the key to leading more sustainable enterprises, building stronger communities and creating a world with greater opportunity for all of us.

As SIFE students succeed at helping others, a powerful and lasting transformation takes place within them. They become:-

- * Business oriented**
- * Community Focused**
- * Competitive**
- * Global in Scope**
- * Have an entrepreneurial spirit**
- * Interactive**
- * Have an optimistic outlook**
- * Enjoy sharpened leadership skill and firm ethical foundation**
- * Confident**
- * Aspire to be successful**
- * Have a strong sense of values and purpose**
- * Community minded**
- * Idealistic**
- * Driven leaders who inspires and brings out the best in those around us.**

You will be amazed at the transformation that takes place within the students. As they go about the process of organizing a team, developing outreach projects, collaborating with business leaders and other students from around the world, and competing in a global competition, they will develop sharpened leadership and business skills and the self confidence they need to be successful.

SIFE serves as a unique link between business and higher education, connecting the students with some of the world's top companies. These companies value the qualities SIFE students display and look to them as a source of top talent. Recruiters know that SIFE student understand the business concepts they are learning in the classroom and have already put them to work in their own communities.

As a result, SIFE has become a source for recruiting talent among some of the world's leading companies.

SIFE events are designed to provide significant interaction between donor companies and students. Students can also take advantage of other career opportunities, such as online job postings, career fairs and more.

- Our **teaching philosophy** is "Tell me and I will forget, show me and I might remember, involve me and I will learn." Our students learn more by teaching others and they teach more by using hands on learning.
- Our **community service philosophy** is "Give a man a fish, he eats for a day; teach him to fish and he eats for a lifetime." We encourage SIFE students to learn that the best way to help a person in the long run is to equip and inspire him to use his God-given talents to the best of his abilities.

SIFE Egypt was launched in 2003. The first leadership training was held at KPMG and 25 students participated representing 4 universities. This year, the 2007 SIFE Egypt Leadership Training was held in the German University and 740 students attended representing the following 15 universities:

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|--------------------------------------------|----------------------------------|
| • Cairo University | ▪ Misr International University |
| • Ain Shams University | ▪ German University in Cairo |
| • American University in Cairo | ▪ Canadian International College |
| • Helwan University | ▪ French University in Egypt |
| • Sadat Academy for
Management Sciences | ▪ British University in Egypt |
| • Modern Sciences and Arts | ▪ Zagazig University |
| • Shorok Academy | ▪ Assiut University |
| | ▪ Menofia University |

SIFE World Cups



London, England
2001



Amsterdam, Netherlands
2002



Frankfurt, Germany
October 2003



Barcelona, Spain
2004



Toronto, Canada
2005



Paris, France
2006



New York, USA
2007

Thank You