



Developing Women Entrepreneurs

Role of NGO



What does that mean??



- Women workforce distribution is still marginal
- With the decrease in Public sector employment and increase in private sector women became less competitive

Egypt's Economy and role of Entrepreneurs

- Egypt chose to liberalize its economy and enable its private sector to take the lead in generating growth and employment
- 95% of jobs are created by SME(75% in the non Agricultural
- Women has to play a strategic role by residing to self employment
- Financial institutions and policy makers have to be prepared to set the platform for this pressing need

Women in the Egyptian Economy and Workforce



- Societal pressures do not expect women to be bread earners, this shapes family responsibilities and educational outcome
- Giving the opportunity to women to take part of the responsibility has proven ample success

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Women in the Egyptian Economy and Workforce



- Women role is an integral part in the Egyptian economy, with equal political and economic rights
- This does not explain the lower participation of women in the Egyptian economy
- Women entrepreneurs do not exceed 14% of the total private sector

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Business Women of Egypt 21



BWE21 was registered in August 1998

- It is a self financed NGO whose mission is to upgrade business women contribution to develop the Egyptian economy
- BWE21 strength lies in its members who accomplish together what is impossible alone

Who should be a member:

- Business Women
- Professional & Career Women
- Women who want to start a business

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BWE 21



- We provide networks to access information and "How to?" approach
- We work on international exposure for Business Women in Trade Shows and Conferences
- Capacity Building and Upgrade skill levels
- Provide ideas for home based projects

Women Involvement in Business Challenges:



- Women may have particular problems with raising finance (size and start up wise)SDF terms are not helping startups and industrial projects.
- Women have less chance than most men to accumulate the confidence, skills and contacts necessary to start and run a successful business
- Poverty Elevation and income improvement efforts will not succeed if Women contribution is impeded by the above
- Small business financial providers are providing NO support for start up projects

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Opportunities facing Women in the workforce



- **Equality**
 - Equal opportunities in business, political, and public life including the right to vote and to stand for election
 - 750,000 Job opportunities have to be created annually to achieve the target growth rates. Therefore Stimulating employment growth amongst SMEs is Crucial

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In Summary
We have a long
and challenging
way to go

We have just
started
Thanks for Your
attention

